



## Mike Kitko Media Kit

### Who is Mike Kitko?

Mike Kitko is an executive self-mastery coach, speaker, and published author. After a colossal career and personal meltdown, he found his true purpose: inspiring leaders to find the power in their authenticity, purpose, and passion.

A Marine with an MBA, Mike has decades of experience in leadership roles for Fortune 500 companies, yet he always felt like an imposter. His outward persona was one of strength and wealth, yet he struggled internally with self-confidence and self-fulfillment. His inability to understand his emotions led him to alcoholism, uncontrolled anger, and ballistic rage. The abuse of his marriage, family, professional career, and health are documented in his latest book, [\*The Imposter in Charge\*](#).

Through coaching, intense study, and deep work, Mike learned to embrace self-doubt and care for his body, mind, emotions, and soul with self-mastery. Now Mike's overflowing energy, clarity, and love inspire souls. With an infectious zest for life, internal power, and inward confidence that matches how people perceive him externally, Mike has turned his life around. And he wants to help you to do the same.

Mike leads [The Awakened Alpha community](#), a gathering of men who wish to experience and embrace the new alpha male to find their power, purpose and potential to lead an impactful life.

View a video: <https://youtu.be/k3b2WSNPxHw>

### Past Appearances

#### Live speaking engagements:

Event	Type	Topic	Place	Date
Live to Lead STL	Speaker Panel		St. Louis, MO	October 2019
Beyond Networking St. Louis	Guest Speaker	Life Mastery	St. Louis, MO	August 2019
EPIC Living Social Club	Guest Speaker		Edwardsville, Ill	July 2019
Mike Kitko Coaching webinar	Speaker	Building a coaching business	St. Louis, MO	June 2019

Mike Kitko Coaching event	Speaker	How Beliefs Create Outcomes	St. Louis, MO	May 2019
Gateway to Dreams	Guest Speaker	How Beliefs Create Outcomes	St. Louis, MO	February 2019
Mike Kitko Coaching workshop	Speaker	Self-Mastery	St. Louis, MO	May 2018
FasterHouse Leadership Team	Speaker	Fundamentals of Leadership	St. Charles, MO	February 2018
United Select Properties Real Estate Workshop	Speaker	Mindset	St. Louis, MO	September 2017

### Upcoming speaking engagements:

Event	Type	Topic	Place	Date
Midwest Manufacturing Leaders	Guest Speaker	The Imposter Syndrome	St. Louis, MO	March 13, 2020

### Article contributions:

[Weekly Contributor on The Good Men Project](#)

[Weekly Contributor on Thrive Global](#)

### Guest Blogger Featured on Recruiter.com:

[You Are the Valuable Asset: How to Be A Brain Instead of A Set of Hired Hands](#)

### Contributor to FastCompany.com:

[5 Ways Emotionally Intelligent People Deal with Imposter Syndrome](#)

### Podcast appearances:

[Absolute Advantage](#) – December 18, 2019

[Lifhack Show](#) – December 15, 2019

[Influential Entrepreneurs](#) – October 11, 2019

[New Heights 360](#) – September 6, 2019

### Our Marketing Plan of Action:

Mike will do the following to promote interviews and speaking engagements:

- Share the interview or event on our [Facebook](#) and [LinkedIn](#) social media channels.
- Run Facebook ads linking to interview or event posts.

- Email our subscribers with details about the interview or event.  
(Stay up-to-date with content from Mike Kitko Executive Coaching! [Subscribe to our newsletter.](#))

## Prepared Topics and Questions:

### 1. Authenticity: Unmasking the Imposter Syndrome

- Tell us about how you came to be an executive coach.
- We hear you have an interesting morning routine. Tell us about it.
- You have a book out, called “The Imposter Syndrome.” How would you define Imposter Syndrome?
- Please share your experience with the Imposter Syndrome.
- How do people with Imposter Syndrome feel
- How does the Imposter Syndrome limit people
- How can the experience of Imposter Syndrome impact how one treats others?
- Did you ever shake the feeling off?
- What helped you break-through?
- In your opinion, what are some action steps that someone who is experiencing Imposter Syndrome can take to move forward despite feeling like an “Imposter”?

### 2. The Awakened Alpha: Leading with Purpose and Passion

- Tell us about how you came to be an executive coach.
- We hear you have an interesting morning routine. Tell us about it.
- So we’ve heard about your mission to bring light to the identity of the new alpha male -- what you call The Awakened Alpha. What exactly is The Awakened Alpha?
- Why is The Awakened Alpha your mission?
- You say you guide men from survivorship to leadership. Explain what that means.
- What are the areas of leadership you teach?
- How can The Awakened Alpha find his purpose?
- What makes The Awakened Alpha powerful?
- How have women evolved past the 1950’s ideal, and what do men need to do to catch up to achieve healthy relationships?
- How does The Awakened Alpha interact with his family?

### You Matter: Equal to All – Better Than None

- Tell us about how you came to be an executive coach.
- We hear you have an interesting morning routine. Tell us about it.
- You speak about authenticity and being yourself a lot. How does that impact a person?
- Why would someone have feelings of insignificance?
- You say inadequacy and insecurity are superpowers. Why is that?
- Why would someone feel more important than someone else?
- You say that we are not here to play small. Explain what playing small is to you.
- You talk about purpose a lot. Why is that?
- What is time freedom and financial freedom to you?
- What do you think people need to do in order to feel fulfilled by the time they get to their deathbed?

## Interview Preparation

For the interview, Mike will ensure:

- That he will take the call from a quiet room.
- That he has the appropriate Wifi connection.
- Mike can be available for a preliminary interview or discovery session.

### Download Mike's Headshot



[https://mikekitko.com/wp-content/uploads/2019/12/headshot\\_mikekitko.jpg](https://mikekitko.com/wp-content/uploads/2019/12/headshot_mikekitko.jpg)

### Download Our Company Logo



<https://mikekitko.com/wp-content/uploads/2019/12/MKC-logo.png>

To book Mike, email [Katie Chatfield](mailto:katie@kitko.com) or call her at 314-322-8055.